

SWISS BLOCKCHAIN SCHOOL

BLOCKCHAIN TRAINING

Blockchain solutions training for Business leaders | Leukerbad

1-5 NOVEMBER 2021

PROPOSED TO YOU BY
SMD SECURITY PRINTING SÀRL

DISCOVER THE BLOCKCHAIN

Be part of the digitalisation movement and find the blockchain solutions adapted to your business. During 5 days and in small groups, acquire knowledge about this game changing technology.

The courses are presented by our team, and lectures will be presented by experts from around the world.



COURSE CURRICULUM

1

Module 1 : An Introduction to Blockchain Technology

Hypotheses for business, industrial and finance problems that may require blockchain technology.

2

Module 2 : Bitcoin and the curse of the double-spending problem

How to buy and protect your digital assets. Evaluation of a specific application of the blockchain technology that solves meaningful problems.

3

Module 3: Costless Verification: Blockchain Technology and the Last Mile Problem

Solutions to the last mile problem using blockchain technology and suitable, complementary technology.

4

Module 4: Bootstrapping Network Effects Through Blockchain Technology and Cryptoeconomics

The economic consequences of a reduction in two key costs enabled by blockchain technology.

5

Module 5: Using Tokens to Design New Types of Digital Platforms

Counterbalance benefits and costs for a business adding a token to its ecosystem.

6

Module 6: The Future of Blockchain Technology, AI, and Digital Privacy

10 scams to avoid when working in the Blockchain.

DISCUSSIONS AND ACTIVITIES

Find solutions and innovations for your company's problematics during the courses and through a project. During this exercise, you will analyze a blockchain-based project to address a business problem within your own context. The project will be presented the last day and challenged both by other participants and the team of experts.

EXPERTISE AND KNOWLEDGE

THE TEAM



EPFL graduated Engineer, Martin DEMIERRE

CEO of Euporos - Founder and CEO of SMD Security Printing Sàrl

Experienced Sales and Operation Manager with a demonstrated history in Technology, Industry, Precious Metal and Cryptocurrencies. Crypto-Adviser in the Swiss Crypto Valley with experience in ERC-20 coins, Crypto Mining, Vault security and OTC transactions.



EPFL graduated Engineer, Jean-Fabrice FARIA DE MOURA-SERRA

Independent contractor, Quantitative Trader, Researcher and data scientist. Experienced Fund Manager, Quant Researcher and Trader with a successful track record of researching and developing multi-frequency (from hi-to-low) quantitative trading strategies.

CERTIFICATION

At the end of the program, the participants will be rewarded with a Blockchain signed Certificate of Participation, attesting the course curriculum that has been followed.

SPONSORS

The Swiss Blockchain School is sponsored by Icynote, City Safe, Euporos SA and the Griching Hotel of Leukerbad.



MORE THAN A TRAINING

SPECIAL ENVIRONMENT

The program takes place in the wonderful **Grichting Hotel in Leukerbad**, Switzerland. Surrounded by the Swiss Alps, take advantage of the stay by enjoying the view, the thermal baths and the mountain trails to relax after the lectures.

IN DETAILS ...

Price

9'000 CHF

Duration

5 days

Location

Leukerbad

By subscribing to our program you will take part of :

- A complete Course Curriculum : 6 modules
- 5 days of intensive course, lectures, individual projects, group projects and workshops
- Be part of a small group of business leaders focusing on blockchain projects, just as you

The price also includes :

- A 4-nights reservation in a spacious room at the Grichting Hotel
- Free pick up at Geneva Airport and Zürich Airport for international participants
- An all inclusive stay with 2 meals and breakfast included
- Two exchange accounts, two non custodial tested wallets and 500 CHF value of ETH or BTC
- One year free safe for the holding of cold wallets at [City Safe](#)
- 100 Icynotes Bitcoin Banknotes (Cold Wallet and Paper Wallet)

Travelling and transportation expenses are the responsibility of the participants.

READY TO BE PART OF IT ?

BOOK YOUR SPOT NOW.

Please note that the places are limited. Also take into account that the training is in English. For further information and to reserve your spot for the next Swiss Blockchain School Program session, please reach out to us.

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